

## Racing Prodigy Privacy Policy

Last modified: May 26, 2023

### Introduction

At Racing Prodigy, we respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you access our website (the “**Site**”), participate within any tournament using third party games, or participate in any tournament broadcast (collectively our “**Services**”); and
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information we collect through the Services described above.

This policy DOES NOT apply to information that:

- We collect offline, or
- You provide to or is collected by any third party (see Third-Party Information Collection).

The Site may contain links to third-party websites, products or services. The Site may also display content from third parties. Information collected by third parties is governed by those third parties’ privacy policies. We encourage you to read these before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not access, register with, or use the Services. By using these Services you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of the Services after we revise this policy means you accept those changes, so please check the policy periodically for updates.

### Data Controller

Racing Prodigy, Inc. will be the entity responsible for your data. To ask questions or comment about this privacy policy and our privacy practices, you can contact us at:

privacy@racingprodigy.com  
Racing Prodigy, Inc.

11234 San Jose, Blvd Suite 6,

Jacksonville FL 32223

United States

### Child Privacy

We do not knowingly collect Personal Data from children under the age of 16 in the Game. We believe it is important to safeguard the privacy of children and encourage parents to regularly monitor their children’s use of online activities. If you are a parent and believe that your child under the age of 16 has accessed and/or played the Game and provided personally identifiable information to us, please contact us at privacy@racingprodigy.com and we will work to delete that account and any such personally identifiable information. This in compliance with Article 6(1)(c) of the GDPR.

### **Information We Collect and How We Collect It**

We collect several types of information from and about users of the Services, from two sources:

- You, either directly when provide it to us or automatically when you use the Site to make e-commerce purchases or when signing up for a membership; and
- Third parties.

### **Information You Provide Directly Through the Services**

When using the Services, you may provide us with certain types of information which may include, information:

- By which you may be personally identified, such as name, username, date of birth, state or country of residence, platform id, email address or any other identifier by which you may be contacted online or offline (“**personal information**”).
- Related to your credit card or other financial information.

This information includes:

- Information that you provide when you sign up for a membership.
- Information that you provide when you make e-commerce purchases.
- Information that you provide if you contact us directly, for example, for customer support.
- Information that you provide if you register for a tournament.
- Information that you provide when completing your profile on the Site.
- Information you provide to us when submitting use-generated content or feedback, including any information provided when completing a survey.

### **Information Collected Automatically When You Use Our Services**

When you use the Services it may use technology to automatically collect:

- **Usage Details.** When you use the Site, it may automatically collect certain details of your access to and use of the Site including your account id, time spent on each page viewed, links clicked, accessibility options selected, logs, the resources that you access and use on or through the Site and other information and statistics.
- **Device Information.** Through the Site, we may collect information about your device and internet connection, including the device's unique device identifier, IP address, and operating system. The following may also be collected: IP address, device events, hardware settings, browser language, the date and time of request and referral URL and unique browser ID.

### **Do Not Track Disclosure**

The Services do not support “Do Not Track” browser settings and do not currently participate in any “Do Not Track” framework that would enable us to respond to Do Not Track signals.

**Information Collection Technologies: Cookie Policy.** Like most websites, we may use small data files that are saved on the user's computer, tablet, mobile phone or other mobile device (collectively referred to as "device") to record certain data each time a user logs in or interacts with our websites, services, apps, messaging systems and tools. The names and the specific types of cookies, web beacons and other similar technologies that are used can change over time. To help you better understand the policy and use of these technologies, here are some terms with their definitions.

- **Cookie:** A cookie is a small file placed on the hard drive of your computer or on your mobile device. Cookies allow a website to recognize a particular device or browser. You may refuse to accept browser cookies by activating the appropriate setting on your browser. If you select this setting, however, you may be unable to access certain parts of our Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Services.

- **Web beacon:** small images, also known as "pixel tags" or "clear GIFs", which we may include in the Site, services, apps, messages, and tools. Generally, they work with cookies to identify our users and their activities.
- **Similar technologies:** technologies that store data in the browser or device using objects shared or stored locally, such as flash cookies, HTML 5 cookies and other software methods for web applications. These technologies work in all browsers. In some cases, the use of local storage cannot be fully handled by the browser but needs to be managed with special tools. We do not use these technologies to store information useful for creating targeted advertising on our or other websites. Certain features of our Services may use these technologies, however, to collect and store information about your preferences and navigation to, from, and on our Services. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see [Your Rights and Choices](#) below.

Below is a table of the specific cookies and other information technologies that we use on our Site and in our Services. We break them up according to the following categories:

- **Strictly Necessary Cookies** - These cookies are necessary for the Site to function and cannot be turned off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- **Performance Cookies** - These are also sometimes called Analytics Cookies. They allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.
- **Functional Cookies** - These cookies enable the Site to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our Services. If you do not allow these cookies then some or all of these services may not function properly.
- **Marketing Cookies** - These cookies are also called Advertising Cookies. They may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

#### Cookies Disclosure

Cookie Name	Cookie Type	Third Party Owner	Categories of Personal Information Collected	Purpose	Retention Period
mp_*_mixpanel	Performance	Mixpanel	IP Address	Analytics	1 Year
woocommerce_*	Strictly Necessary	Woocommerce	None	eCommerce functionality	Session, 2 days, 1 month as needed

If you prefer that they do not collect this data you can at any time request that they cease collection and processing per the instructions provided in their privacy policy.

## **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the Services, and any other information, products or services that you specifically request from us.
- Improve and optimize the Services and our users' experiences.
- Fulfill any purpose for which you provide it.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To comply with our legal obligations.
- Notify you when there are changes to any products or services we offer or provide.
- To fulfill your purchases and send you rewards.
- Communicate with you about our offerings.
- To provide you with customer support.
- Prevent or investigate user complaints, possible fraud or other violations of our Terms of Service or for other security purposes.

The usage information we collect helps us to improve our Services and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size, demographics and usage patterns.

## **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual or device without restriction.

In addition, we may disclose personal information that we collect, or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Racing Prodigy Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Racing Prodigy Inc. about our Services users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, including our Terms of Service.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Racing Prodigy, Inc., our customers or others.

## **Where, How and How Long We Store Your Information**

We store your information securely in the United States using third-party vendors and hosting partners who implement industry standard security measures. By using the Services, you authorize us to transfer, store and process your information in the United States and any other country where we operate.

We keep your information only for the length of time necessary to fulfill the purposes for which the information was collected, or until you ask us to delete it, whichever occurs first. For example, if you have an account with us, we will retain the personal information associated with your account for the lifetime of your account, and for twelve months thereafter in case you wish to reactivate your account. We retain analytics data for a maximum period of 12 months. If applicable laws require us to store your information for a longer period, then we will keep

your information for the period of time required by law. When it is no longer necessary or required for us to retain your data, we will delete it.

### **Cross-border Data Transfers**

Where cross-border transfers of data are necessary, we will take reasonable steps to safeguard the privacy of your personal information. These steps may include implementing standard contractual clauses where recognized by law, obtaining your consent, or other lawful means of transferring personal information.

### **Your Rights and Choices**

#### ***Data Rights of European Residents***

The laws of the European Economic Area and other territories provide their residents with certain data protection rights. If you are resident of the European Economic Area, these are your rights:

- ***The right to access*** - You have the right to request Racing Prodigy provide you with copies of your personal data. We may charge you a small fee for this service.
- ***The right to rectification*** - You have the right to request that Racing Prodigy correct any information you believe is inaccurate. You also have the right to request Racing Prodigy to complete information you believe is incomplete.
- ***The right to be forgotten*** - You have the right to request that Racing Prodigy erase your personal data, under certain conditions.
- ***The right to restrict processing*** - You have the right to request that Racing Prodigy restrict the processing of your personal data, under certain conditions.
- ***The right to object to processing*** - You have the right to object to Racing Prodigy's processing of your personal data, under certain conditions.
- ***The right to data portability*** - You have the right to request that Racing Prodigy transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [privacy@racingprodigy.com](mailto:privacy@racingprodigy.com)

#### ***Personal Information Rights for California Residents***

If you are a resident of the State of California please also read our Privacy Notice to California Residents.

#### ***Additional Data Choices***

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the Services may then be inaccessible or not function properly.
- **Promotion by us.** If you do not want us to use your email address to promote our own or third parties' products or services, you can opt-out by clicking the unsubscribe link at the bottom of our emails and following the instructions provided.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way.

### **Third-Party Information Collection**

Some content or applications within the Services are served by third parties. When you use the Services, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may use tracking technologies to collect information about you when you access or use the Services.

These third parties may include:

- **Discord.** To learn more about Discord and how they collect and use your information, please visit: <https://discord.com/privacy>
- **Twitter.** To learn more about Twitter and how they collect and use your information, please visit: <https://twitter.com/en/privacy>
- **Instagram.** To learn more about Instagram and how they collect and use your information, please visit: <https://help.instagram.com/155833707900388>
- **Facebook/Meta.** To learn more about Facebook/Meta and how they collect and use your information, please visit: <https://www.facebook.com/privacy/policy/>
- **MixPanel.** To learn more about MixPanel and how they collect and use your information please visit: <https://mixpanel.com/legal/privacy-policy>
- **Authorize.net.** To learn more about Authorize.net and how they collect and use your information please visit: <https://usa.visa.com/legal/privacy-policy.html>

**Our Social Accounts** – When you interact with us on our social media accounts, for example, Facebook, TikTok, Instagram, Discord and Twitter, the information collected is governed by the privacy policies of the relevant social media platform.

The information collected by the abovementioned third parties may be associated with your personal information, or they may collect information, including personal information, about your online activities over time and across different games, apps, and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly and/or consult their privacy policy.

### **Changes to Our Privacy Policy**

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting this privacy policy to check for any changes.